

# Let's Go Shopping with Marjorie

Dear Shoppers; You will find the column today loaded with last minute gift suggestions. Many of the items are remembrance gifts for churches, clubs, office gifts and the neighborhood kiddies. I have tried to pick out many \$1.00 and \$2.00 items, because if you like me you're running low on funds and ideas about now. Be sure to take advantage of the budget plans too.

First, from **PARRISH STATIONERS**, 1423 Marcelina I found Buxton billfolds for women at \$1.00. A memo pad with magnetic pencil at \$1.00. A nail clipper and knife in genuine leather case, on a key ring, \$1.00. Leather address books in all sizes from 50 cents to \$4.00. Leather books ends only \$1.25. A card shuffler for \$5.95. They have something very new and different in lights for the Christmas tree, sockets and cord, you arrange the sockets anywhere on the cord, \$2.98 a set. Remember also that here you can buy an electric razor (**SHICK, REMINGTON OR SUNBEAM**) with exchange privilege or money back if he is not satisfied.

Let's of gifts to choose from in our **TORRANCE HARDWARE**, 1515 Cabrillo. Lovely copper plated wall plaques for \$1.00. Crystal salt and pepper shakers, set of 4 for \$1.49. A fetching wrought iron sleigh and 4 tiny reindeer to be used as a centerpiece or mantelpiece, \$2.98 complete. Tom and Jerry sets from \$3.25. Elegant little tea pots \$1.69 to \$4.50. For boys and girls, wheelbarrows in two sizes \$1.85 and \$3.00. Authentic scale ship models for boys to assemble, wonderful constructive toy at only \$1.98. Many varieties of dish sets for little girls and even bouncing balls 30 cents to 95 cents.

If you want to give something clever, give her one of the glittery white felt stockings filled with two pair of the finest **AIR MAID HOSIERY**, only \$3.90 at **MCCOWN DRUG STORE**. They have some outstanding costume jewelry with sparkling gems in green, amber and blues. Anyone would appreciate a Traveler manicure set with the finest Farr sissors and nail accessories. Deluxe alligator set with 7 pieces is \$6.50. Five pieces in colored cases at only \$3.50.

Don't just grab a tie for him, choose from a discriminating selection at **TRESKES MENS WEAR**, 1319 El Prado. Also tie racks at 1, 2, and 3 dollars. He would love one of the colorful swede belts, bright red, the ultra-smart white, Brown and Blue at \$2.00. Distinguished looking wallets \$3.50 to \$10.00. **SWANK** tie clip and cuff link sets \$1.50 to \$7.50. Or how about a pair of loafer socks for his relaxing hours \$2.95 and \$3.45.

Gifts for the kiddies from the **PIEIE BABY SHOP**, 1617 Cabrillo. Sets of books for creative play, drawing by dots and paint magic for only 69 cents. **TUBABLES**, foam rubber filled cuddly animal toys 98 cents and \$1.98. Educational quiz games 98 cents and \$1.50. Stockings filled with a variety of small toys 98 cents. The famous **LOG OF LIFE BABY BOOK**, from birth to old age at \$2.15. Sweater, bootie and hat sets for baby in all nylon with embroidery and bead trim only \$3.98 for all 3 pieces.

Bring your gifts into the **FLAMINGO FLOWER AND GIFT SHOP**, 1344 El Prado. They do a magnificent job of gift wrapping for as low as 25 cents. You will want one of their sublime centerpieces, each one prettier than the next, \$2.00 to \$5.00. They have created dazzling door swags for you for only \$2.00 to \$3.50. Eye-catching Christmas corsages 50 cents, 75 cents and \$1.00. Imagine! a candle that burns 200 hours and only \$1.50. Ceramic planters, including the plants as low as \$1.00 for Christmas giving.

Tasteful gifts from **ALLEN JEWELERS**, 1321 Sartori, yet so inexpensive. 3-piece junior silverware set, knife, fork and spoon, especially priced at \$1.00. Tall, gracious silver plated salt and pepper shakers at \$1.95. Key chains for men \$1.50 and up. Many scatter pins and earrings of all kinds for \$1.00. Exquisite items in Fostoria crystal for as little as \$1.00 or \$2.00. An entrancing "Pump" liquor dispenser set, on special, only \$5.95.

Gifts for the ladies from the **BENSON SHOP**, 1271 Sartori. Give her a box of 3 pair of Benson's fine hosiery, 60 gauge 15 denier hosiery at \$2.75, less than \$1.00 a pair. Any gal

\$4.95. They have the largest display of interesting wall brackets and pictures. By the way there is 1/4 off on all pictures this week.

Last minute gift suggestions from **PORTER'S**, 1265 Sartori. Choose from the many beautifully boxed towel sets. Guest size **CANNON** sets at \$1.98. Large, luxurious bath towel sets to \$5.98. Lace table clothes to add grace to any table \$3.95 to \$8.50. Colorful hand painted plastic table clothes and luncheon sets. Be sure to see the newly arrived curtains for every room in the home. Curtains add so much for so little money.

Let's get some gift ideas for men from the men's section of the **SAM LEVY DEPARTMENT STORE**. Elegant looking sport shirts with matching necktie in cocoa brown, new charcoal, beige and blue. Shirt \$6.95 and tie \$2.50. Yes, washing machine washable zipper jacket for men. You see it's all nylon, even nylon fleece lining and only \$22.95. For those smaller items for men you will find tie and sock sets by **Holeproof** at \$3.50. Nylon boxer shorts in novelty prints and solid colors \$1.79 to \$2.50 or a good pair of leather gloves, both lined and unlined, in brown and black \$3.50 to \$5.95.

You're looking for a nice clean, inexpensive place to have dinner out while you're so busy shopping and preparing for Christmas. I suggest the **HOT N TOT RESTAURANT**. Their most expensive dinner is 90 cents complete. Mmmmmmm Breaded Veal Cutlets, Juicy Pork Chops or Chicken fried steak. Take the children with you, they have a hi-chair for baby and serve special children's plates for 40 cents. They have a daily special on a complete luncheon for only 65 cents.

Wishing you very Merry Christmas and all the joy and happiness that goes with this happy season. May the thoughts of good cheer stay with you all year.

Marjorie

## KIWANIS

The Kiwanis Installation dinner dance for the officers of 1954 will be held Saturday, January 23 at the Western Avenue Country Club, at 121st and Western Ave.

Dollar saving gifts from **WESTERN AUTO SUPPLY**, 1269 Sartori. Gifts to men for the family car, trouble light for auto, plugs into auto lighter, 98 cents. Curb flinders of heavy chrome steel 98 cents and exhaust deflector 98 cents. A gay 4-piece canister set only \$2.19, or a gaily patterned waste basket at \$1.19. For the kiddies, music maker books . . . that play real music 98 cents. Musical tops (the large ones) 98 cents. A new, constructive game called **Scare Crow** at \$1.00. Large cuddly clown dolls for only 77 cents. You will want several of these. Western Auto also has a real bargain on 119-piece gift wrapping set, seals, ribbon etc. for only 66 cents. Tree lights at 87 cents a set of 8.

At **NATIONAL HOME APPLIANCE COMPANY** 1267 Sartori, I found sets of the Nations leading cutlery priced from \$7.95 to \$25.00 for a magnificent carving set. Bar accessories galore, clever sets for mixing and serving the holiday cheer. A beautiful array of cups and saucers from 75 cents to \$4.50. They have those popular deep fat fryers from \$19.50 and up. Christmas is the time to start a set of the famous **REVERE WEAR**, stainless steel cooking utensils.

If you want to present someone with a large package and fine gift for the home give one of the lovely baby tufted chenille bedspreads at \$8.95 from the **HOME DRAPERY SHOPPES**, 16907 South Western avenue and 16415 South New Hampshire. Choose several of the popular throw pillows for gifts. In heavy upholstery fabrics and bright modern colors at \$1.95 to \$4.50. If you want to give something really super for the home get a gift certificate for draperies or bedroom ensembles from the **HOME DRAPERY SHOPPES**.

Perhaps one of the nicest gifts is the living gift. Violets, azaleas, poinsettia, cyclamen and other house plants all beautifully wrapped and delivered right to the home. Phone Fairfax 84745 the **LA GALERIA FLORIST**, 1620 Gramercy avenue. They also have decorative and long burning Christmas candles. Candles in the shape of bud vases, bowl shaped, glittering and glowing masterpieces in wax 50 cents to \$4.50.

Anyone would be happy with a gift from **ALPERTS TREND-MAKER FURNITURE STORE**, 2067 Torrance boulevard. Give your man a he-man ash-tray so he doesn't have to rant and rave about the capacity. Many to choose from all over the store, 75 cents to \$5.00. There is a wrought iron smoke stand with large tray, holder for a pack of cigarettes and it's modern design but only \$3.50. Also a wrought iron phone stand with place for book and memo pad for \$3.95. Sofa pillows filled with foam rubber and in 1st grade upholstery fabrics priced at \$3.95 and

## Society WOMEN'S NEWS CLUB NEWS

### Santa Claus Visits Park

Santa Claus visited Avalon-Sepulveda Park Friday and Saturday.

On Saturday at 2 p.m. there was a Christmas party for all children. The Avalon-Sepulveda Park Recreation Council co-sponsored the party with the Los Angeles County Department of Parks and Recreation. Women in the VFW No. 9888 Auxiliary assisted in leading the games as well as other mothers and fathers in the neighborhood.

A small group of children interested in play-acting started the program off with a short skit. The children are Patricia Barb, Barbara Van der Weyden, Anna Jean Rainwater, Bobby Barb, John Gilman, Billy Buchroeder, Fred Watt, Tommy Rainwater and Bobby Rainwater.

During the following period of games Santa Claus appeared. Santa distributed candy and toys for all.

### Cub Pack Holds Christmas Party

Cub Pack No. 241C highlighted their monthly pack meeting with the singing of Christmas carols and gifts to be presented to the Elderly Peoples' Ward at Harbor General Hospital. Gifts and candy for the boys and their parents were presented by old Saint Nick himself.

Awards were plentiful with Gold Arrows going to Tad Ulrich, Gary Dalton, Jimmy Roberts; Silver Arrows to Tad Ulrich, George Crane, Gary Dalton, Kenny Preder, Gary Beck, Nelson Lee, Jimmy Roberts; Wolf Badges to Gary Dalton, Donovan Nielson, and Jimmy Roberts. Tommy McCune received his year-pin and Phillip Eldridge and William Darnell were welcomed into the pack and received their Bob-Cat pins. Christmas cookies made by the boys' mothers were served as a climax to a gala evening.

### Fraternity To Entertain Teen-Agers

Chi Gamma Iota, veterans' fraternity on the campus of El Camino college, will be guests of and hosts to boys of the Junipero Serra Home for Boys in Los Angeles at a Christmas party to be held at 6:30 p.m., December 23.

Some 25 members of the El Camino organization have accepted the dinner invitation of the home, located on North Union street. The vets will serve the dessert course and plan to present a gift to the home.

In lieu of individual gifts to each of the 28 teen-age boys, the fraternity will present ping pong equipment, including table, balls, nets, and paddles, as a gift to the institution.

### Blood Unit Assisted By Volunteers

Torrance Branch of American National Red Cross volunteers assisted the Los Angeles chapter Wednesday, December 9, when a bloodmobile was stationed at Harvey Machine company. During the six-hour stay, 195 pints of blood were received from the company employees.

Assisting Mrs. Gordon Jones, blood recruitment chairman of the Torrance branch, were Mesdames David McMillan, Paul Loranger, Les McMillen, and Walt Sharan.

Mrs. John Stoddard, canteen chairman, was aided by Mesdames Shirley Coleman and Agnes Babbitt and Miss Margaret Anderson.

Donor room aids serving were: Mrs. W. E. Walton of Torrance and Mesdames Anna Belle Garrett and Ellen McMurtree of San Pedro.

Mrs. Gordon Jones, blood recruitment chairman of Torrance branch, American National Red Cross, announced this week that a course for donor room aides to assist local volunteers at all bloodmobiles will be held in January. A definite date will be set in the very near future.

Women desiring this special course may contact the local branch office, 1754 Torrance boulevard, or telephone FAirfax 8-0150 or DAVenport 6-1617 for further information.

### DeMolay Group Throws Party

The DeMolay Mothers' Circle entertained their husbands with a turkey dinner and Christmas party recently at the Masonic Temple. The tables were decorated in keeping with the holiday season. The advisory council and their wives were guests. Games and a gift exchange was followed by dancing.

Chairman of the party committee is Phil Montez of Redondo Beach; Ray Wenger of Manhattan Beach is president of Chi Gamma Iota.

### McVey's Hold Open House For Parents

Mr. and Mrs. John W. Ferguson of Tucson, Arizona are spending the holidays with their daughter and family, Mr. and Mrs. Kenneth McVey and children, David, and Julianne Ann, at 3825 176th st., Torrance.

Open house is planned for Tuesday, December 22 in their honor.

Guests invited are: Mr. and Mrs. Val Hawes, Long Beach; Mr. and Mrs. Hugh McVey,

Whittier; Mr. and Mrs. Joe Carter, Redondo Beach; Mr. and Mrs. W. W. Waddell, Mr. and Mrs. Albert Booth, Mr. and Mrs. Don Maier, Mr. and Mrs. John Lynn, Mr. and Mrs. A. L. McKenzie, Mr. and Mrs. William Wright.

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## A Very Happy CHRISTMAS

Friends and Customers! May 1954 bring you all the good luck . . . all the good health and happiness, you and yours expect!

# STRUM'S

## DEPARTMENT STORE

1261 SARTORI AVE., TORRANCE

## A VERY MERRY CHRISTMAS FROM ALL OF US AT THE GAY SHOP IN TORRANCE



# Have you forgotten anyone?

It's time to double check! Check your Christmas list, then check our gift-spangled selections! Our alert buyers have kept our stocks up-to-the-minute in gift ideas . . . variety . . . values!

- NYLONS
- GIFT PANTIES
- SLIPS
- GOWNS
- BRAS - ROBES
- BLOUSES
- SKIRTS
- SWEATERS
- CRAZY PANTS
- TOPPERS
- DRESSES
- LOUNGING P. J.'s
- KNIT DRESSES

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